



mid michigan
COMMUNITY
Action

"Helping People, Changing Lives."

ANNUAL REPORT 2016

Empowering individuals
and families for 50 years

Overcoming poverty in our
local community

A History of Community Action and

Lyndon B. Johnson's
War on Poverty



What's Next?
50 Years Ahead

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Every county served has three board members that each represent either the public, private, or community sector.

Executive Message



A half of a century...five decades...50 years... no matter how it is said, our non-profit organization has built a legacy serving people in poverty. The agency was incorporated in 1966 shortly following the federal creation of grassroots agencies known as a Community Action Partnership (CAP). To this day, you may hear historians refer to a CAP agency which have now coined the name Community Action Agency (CAA). Although our agency moved its central operations from a family garage, to a rental, and now to a permanent residence in Farwell and 14 satellite locations across the region, the organization has achieved great strides in developing a solid foundation of a highly performing community based establishment.

The “War on Poverty” spearheaded by President Lyndon B. Johnson, began a multitude of programs designed to help economically disadvantaged people work toward self-sufficiency. We continue this journey as we administer federal, state and local contracts that have been developed to respond to needs of local people residing in our regional service district. As you will see throughout this report, our programs range from homeless prevention, emergency heat and utility assistance, food support, home empowerment, and a wealth of early childhood and family programs.

We continue to listen to local guidance through our advisory councils and community needs assessments which allow us to our adapt our services to meet identified needs. We continue to fight the effects of poverty by providing educational support, case management, financial assistance, and more. We remain on the leading edge of our service delivery to ensure the best possible outcomes for our participants—young and old—as we deliver quality programs that meet or surpass monitoring reviews by the funders.

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The heritage of Community Action can be found here in our region as we reach out to thousands each year while our peer agencies do the same throughout the state and nation. Although we may not see an end to the war on poverty, as President Johnson had predicted, we will continue to focus on the growth of Community Action impacting successful futures for many. Join us on this voyage and do your part to support children, families and seniors, as they move from surviving to thriving, while navigating the systems of care provided by the public or non-profit social service organizations in your community.

Fondly,

A handwritten signature in blue ink that reads "Jill Sutton". The signature is fluid and cursive.

Jill Sutton
Executive Director



Mid Michigan Community Action

History & Impact

The Economic Opportunity Act of 1964 established Community Action and ultimately launched President Johnson's administrative agenda to combat poverty. The efforts of his administration, "The War on Poverty," reached beyond their time and set the tone for today's social programs. The overwhelming impact of Community Action Agencies throughout the nation continues to resonate within our society. Throughout its 50 year history, Mid Michigan Community Action has made remarkable progress with the accessibility of much needed programs and guiding individuals and families on their path to self-sufficiency.

1964

President Lyndon B. Johnson (LBJ) announced the goals of his Great Society

LBJ declared War on Poverty, signed Civil Rights and Economic Opportunity Acts

Community Action is established and becomes part of Oval Office

1965

LBJ signed Voting Rights, Elementary and Secondary Education, and Higher Education Acts, as well as legislature establishing Medicaid and Medicare

1966

Mid Michigan CAA was incorporated. It began as SixCAP in a community member's garage

1968

SixCAP/Mid Michigan CAA's budget began at \$250,000

Over 1,600 Community Action Agencies established in over 2/3 of the counties nationwide

A portrait of a middle-aged man with short, dark hair, wearing a dark blue suit jacket, a white shirt, and a striped tie. He is looking slightly to the left of the camera with a neutral expression. The background is a light-colored wall with a window frame visible on the right.

FY 2016 Snapshot

15,508

People served

7,000

Households served

“There are no problems
we cannot solve together,
and very few that we can
solve by ourselves.”

-Lyndon B. Johnson

34% were youth

27% were seniors

19% were disabled

65% were families
in poverty

Basic Needs & Early Childhood

Basic Needs Program Milestones

1981

Low Income Home Energy Assistance Program (LIHEAP) established

1982

Mid Michigan CAA operated one of the state's largest food programs with the help of USDA & Dow Chemical

1985

Community grew over \$80,000 of fresh produce in all MMCAA garden sites

1987

Joined other local agencies to establish Flood Aid & Farmer Assistance Program in response to 1986 flood

1995

Teen Action after-school program chosen by National Resource Center as one of the most successful at-risk youth programs in the U.S.

2013

Expanded homeless assistance to Arenac County

Within the counties served, 30% of those in poverty are under 18 years of age.

— 2013 Community Needs Assessment

Basic Needs Program Statistics



44,810 food boxes provided



560 months of rental assistance paid to help house homeless veterans and homeless families



84 households obtained safe and affordable housing



447 families received propane assistance with the Summer Fuel program. Staff leveraged half a million dollars in 16 business days to prevent a heating crisis during the winter of 2016-2017

Early Childhood Milestones

1986

Midland County WIC dubbed as one of the cadillac nutrition education programs in Michigan

1989

Established Early Head Start programs as well as Family Resource Center & Storybook Child Center in Clare & Gladwin counties

1990

Offered first free 4 year old at-risk program

1991

Expanded child & family services to Mecosta & Osceola counties

1992

MMCAA joined forces with NEMSCA to expand Head Start services in 4 counties

Received federal grant to operate crisis nursery care for abused and neglected children

1993

Opened first Head Start center in Gladwin

1996

Signed 5 year Head Start contract

2004

Initiated Fatherhood component to Early Childhood

2011

Implemented tuition based preschool for children that were not eligible for grant based programs

2013

Joined a collaborative Early Childhood building for comprehensive services

Early Childhood Program Statistics



93% Head Start children were up to date on primary and preventative health care screenings



1,944 children enrolled in the Women, Infants, and Children program



97% Head Start and **90%** Early Head Start children were up to date with immunizations



93% Early Head Start and **97%** Head Start children met and exceeded expectations across 5 developmental domains in the 2015-2016 year

Self Sufficiency & Agency Efforts

Participants of Mid Michigan CAAs self sufficiency programs are provided with education and materials necessary to learn self-reliance. The agency uses a holistic approach by preparing the entire family for success and empowerment.

Self Sufficiency Program Statistics



100% of clients helped through employment services obtained or maintained a job for at least 90 days



\$410,270 was claimed refunds on clients' 2015 income tax returns through the Volunteer Income Tax Assistance program



8 homes totaling **\$658,040** in asset gains were purchased through the IDA program



\$42,777 gained in savings accounts for participants in the Family Self Sufficiency program

“The United States can achieve its full economic and social potential as a nation only if every individual has the opportunity to contribute to the full extent of his capabilities and to participate in the workings of our society.”

—Economic Opportunity Act of 1964; Public Law 88-452. Sec.2. August 20, 1964

Self Sufficiency Program Milestones

1976

Weatherization Assistance Program created by US Department of Energy

1979

Mid Michigan CAA's economic development partnerships kept businesses in rural neighborhoods, giving the communities nearly 1,000 new jobs

1985

The community grew over \$80,000 worth of produce on Mid Michigan CAA garden sites

1988

Employment services helped 80% of volunteers move on to college or a job

2001

Individual Downpayment Assistance (IDA) program established

2010

American Recovery and Reinvestment Act (ARRA) funding increased weatherization services by 92% and created 21 partnerships

2011

MSHDA awarded Mid Michigan CAA's Housing Education Coordinator the Counselor of the Year Award

Foreclosure prevention program established

2016

Financial management program Money Sense established

“Poverty must not be a bar to learning and learning must offer an escape from poverty.”

—Lyndon B. Johnson



47,255

hours of volunteer service donated to the agency



6,991

hours of staff and board member participation in training opportunities




524

organizational partnerships enhance agency efforts

In April of 1964, Lyndon B. Johnson toured the depths of Appalachia in the hopes of connecting with our country's most impoverished families. Throughout our 50 years we continually seek to connect with those in poverty in our communities.

Budget



Grant Revenue	\$8,494,415
Performance Income	\$46,138
Rental Income	\$57,106
Donations / Other Income	\$585,890
In-Kind Contributions	\$1,064,404
Food Commodities Received	\$1,102,708

Total Revenue **\$11,350,661**

Salaries and Wages	\$3,887,977
Fringe Benefits	\$1,034,670
Space / Utilities	\$451,351
Communications	\$139,521
Consumable Supplies	\$441,645
Travel / Transportation	\$230,537
Contractual Services	\$453,641
Direct Services	\$2,124,786
Other	\$736,269
Food Commodities Distributed	\$1,102,708
In-Kind Expenses	\$1,064,404

Total Expenses **\$11,667,509**

Looking Forward...

Throughout the past 50 years, Mid Michigan CAA has developed programs based on the individual needs of each community served. Every three years, a Community Needs Assessment is performed to evaluate the needs of the community and anticipate which programs would support these issues. The last assessment showed that the best supports for the future of the mid-Michigan communities are:



**Affordable home
repair**



**Housing
help**



**Job
training**

Summer Fuel Assistance and Helping Homes are two pilot programs initiated, in response to affordable home repair and housing help. Homeless programs have also been increased by nearly \$400,000 annually. The employment support program has been expanded in three of the six counties to help remove barriers to long-term employment.

The agency continues to move toward truly comprehensive services-- breaking down program walls by creating bridges. The staff are working to incorporate financial literacy into the emergency assistance programs to get families out of crisis and into a more long-term outlook.

Mid Michigan CAA has over 500 community partnerships from every sector. These partnerships are critical to ensure that customers are receiving the widest range of assistance; that resources in the community are maximized and that there are coordinated efforts to reduce the causes and conditions of poverty. For example:



Chemical Bank serves as a for-profit partner for the Home Empowerment programs. The local fiduciary holds all of Mid Michigan CAA's IDA client accounts.



The agency partners with various faith based organizations through pooling finances and referring clients to Mid Michigan CAA programs. This better serves the clients because the agency has the ability to track their progress and provide access to other applicable programs.



Local school districts partner with the agency to strengthen Head Start and other Early Childhood programs.



The homeless resource staff continues to build positive relationships with landlords to ensure community members have options when overcoming housing obstacles.

OUTREACH

Food Warehouse
2300 Ludington Drive
Clare, MI 48617
989-386-3805

Bay County
111 Washington Ave
Bay City, MI 48708
989-894-9060

Clare County
1574 E. Washington Rd
Farwell, MI 48622
989-386-3805

Gladwin County
1302 Chatterton, Unit 1
Gladwin, MI 48624
989-426-2801

Mecosta County
14330 Northland Dr
Big Rapids, MI 49307
231-660-0271

Midland County
1409 Washington St
Midland, MI 48640
989-832-7377

Osceola County
240 E Church Ave
Reed City, MI 49677
231-791-7078

EARLY CHILDHOOD

Beaverton CAPS
106 Tonkin St
Beaverton, MI, 48612
989-246-3272

Clare CAPS
1574 E. Washington Rd
Farwell, MI 48622
989-386-3805

Clare EHS
2050 W Cadillac Dr
Farwell, MI 48622
989-424-5320

Clare HS Preschool
306 Schoolcrest
Clare, MI 48617
989-386-1279

Farwell CAPS
2050 W Cadillac Dr
Farwell, MI 48622
989-424-5320

Farwell Preschool
268 Ohio St
Farwell, MI 48622
989-588-9916

Gladwin Elementary
600 W First St
Gladwin, MI 48642
989-246-5992

Gladwin CAPS/EHS
1302 Chatterton, Unit 1
Gladwin, MI 48624
989-426-2801

Harrison CAPS
579 N Clare Ave
Harrison, MI 48625
989-539-3342

Mecosta EHS
410 N 3rd Ave
Big Rapids, MI 49307
231-592-0490

Midland EHS/WIC
Longview ECC
337 Lemke St
Midland, MI 48642
989-837-6659

Osceola EHS
240 E Church St
Reed City, MI 49677
231-791-7069

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